



V-LAUNCHPAD 2025

UNLEASHING INNOVATION AND ENTREPRENEURIAL
SPIRIT

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EVENT TRACKS AND PRIZES

Track 1: Start-up VC Pitching

Target Audience: Start-ups with at least one year of experience

Registration Fees: ₹4,000 + GST

Prizes:

- **First Prize:** ₹1,00,000
- **Second Prize:** ₹75,000
- **Third Prize:** ₹50,000

Additional Benefits:

- Free stall at the expo and access to two master classes
- Direct entry to the Grand Finale

Track 2: Start-up Ideation

Target Audience: Entrepreneurs at TRL Levels 4-6 Registration Fees: ₹500 + GST

Prizes:

- **First Prize:** ₹20,000
- **Second Prize:** ₹10,000
- **Third Prize:** ₹5,000

Track 3: Idea Pitching (Exclusively for VIT-AP Candidates)

Students and members of the IIEC at VIT-AP University are invited to participate in V-Launch Pad 2025.

The registration fee is waived for all internal participants as part of our commitment to fostering a culture of innovation within our community.



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EVENT TRACKS AND PRIZES

Registration Fees: NIL

Additional Benefits:

Mementoes and eligibility to apply for V-Launch funding upto ₹2,00,000

Masterclasses: Attendance at designated masterclasses is mandatory and free.

These sessions are designed to provide valuable insights and guidance from industry experts and seasoned entrepreneurs.

Event Participation: Internal participants will have full access to all event activities, including workshops and networking sessions.

UNDERSTANDING TECHNOLOGY READINESS LEVELS (TRL)

To ensure participants accurately identify which track to enter based on the maturity of their projects,

Defined Technology Readiness Levels (TRL):

TRL 1: Basic principles observed and reported.

TRL 2: Technology concept and/or application formulated.

TRL 3: Analytical and experimental critical function and/or characteristic proof-of-concept.

TRL 4: Component and/or breadboard validation in laboratory environment.

TRL 5: Component and/or breadboard validation in relevant environment.

TRL 6: System/subsystem model or prototype demonstration in a relevant environment.

TRL 7: System prototype demonstration in an operational environment.

TRL 8: Actual system completed and qualified through test and demonstration.

TRL 9: Actual system proven through successful mission operations.

Participants are asked to specify their project's TRL level in the submission link to determine eligibility for the correct competition track:

Track 1: Startup VC Pitching for projects at TRL levels 6-9.

Track 2: Startup Ideation for projects at TRL levels 4-6.

Track 3: Idea Pitching exclusively for VIT-AP candidates; any TRL level.

Team Information: Provide the names, contact details and roles of upto five team members in the registration form. Ensure that all team details are accurate and complete.

Contact Information: Each team must provide a primary contact email and phone number for communications related to the event.



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SUBMISSION AND REGISTRATION GUIDELINES

Track 1: Startup VC Pitching

Target Audience: Start-ups at TRL Levels 6-9.

Submission Requirements: Teams must submit a detailed business plan including:

- **Company Name**
- **Project Title**
- **Contact Information**
- **Executive Summary:** Overview of the business and the problem it addresses.
- **Market Analysis:** Details of the market size, customer segments, and competitors.
- **Product/Service Description:** Detailed description of the product/service and its unique features.
- **Business Model:** How the company intends to make money.
- **Financial Projections:** Revenue, cost projections, and break-even analysis for the next 3-5 years.
- **Planned Use of Funds:** How investment will be utilized.
- **Team Information:** Details on key team members and their roles.
- **Submission Process:** Participants should submit their detailed business plan via the event website.
- **Registration Process:** Shortlisted teams based on their business plans will be sent a registration link to finalize their participation.

Track 2: Startup Ideation

Target Audience: Entrepreneurs at TRL Levels 4-6.

Submission Requirements: Participants must submit an abstract, which includes:

- **Project Title**
- **Team Leader Name**
- **Contact Information**
- **Abstract:** A concise description outlining the problem statement, proposed solution, and a brief overview of the technological approach.
- **TRL Level:** Specify the current TRL level of the project.
- **Submission and Registration Process:** Submission and registration must be completed simultaneously via provided links on the event website.



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SUBMISSION AND REGISTRATION GUIDELINES

Track 3: Idea Pitching (Exclusively for VIT-AP Candidates)

Registration Fees: NIL

Submission Requirements: Internal participants are invited to submit their ideas and innovations. A specific template will be provided via a Google Form sent through IIEC channels.

Registration Process: Participants must fill out the Google Form, which will serve both as their submission and registration form. The form will collect:

- **Project Title**
- **Team Leader Name**
- **Contact Information**
- **Abstract:** A concise description of the idea.
- **TRL Level:** Applicable if the project has begun technological development.
- **Additional Benefits:** Participants are eligible for V-Launch funding and must attend compulsory master classes as part of their development.

Registration Details:

Team Information: Provide the names, contact details and roles of upto five team members in the registration form. Ensure that all team details are accurate and complete.

Contact Information: Each team must provide a primary contact email and phone number for communications related to the event.

SUBMISSION PROCESS:

Please refer to the event website (<https://teamnextnexus.com/vitap/v-launchpad/>) for details on proposal submission and registration link.